Revain
2019 Progress report

Revain is the first blockchain-based review platform for the crypto community.

REVAIN | REINVENTING REVIEWS

Q1 2019

January-March

more than

2000+
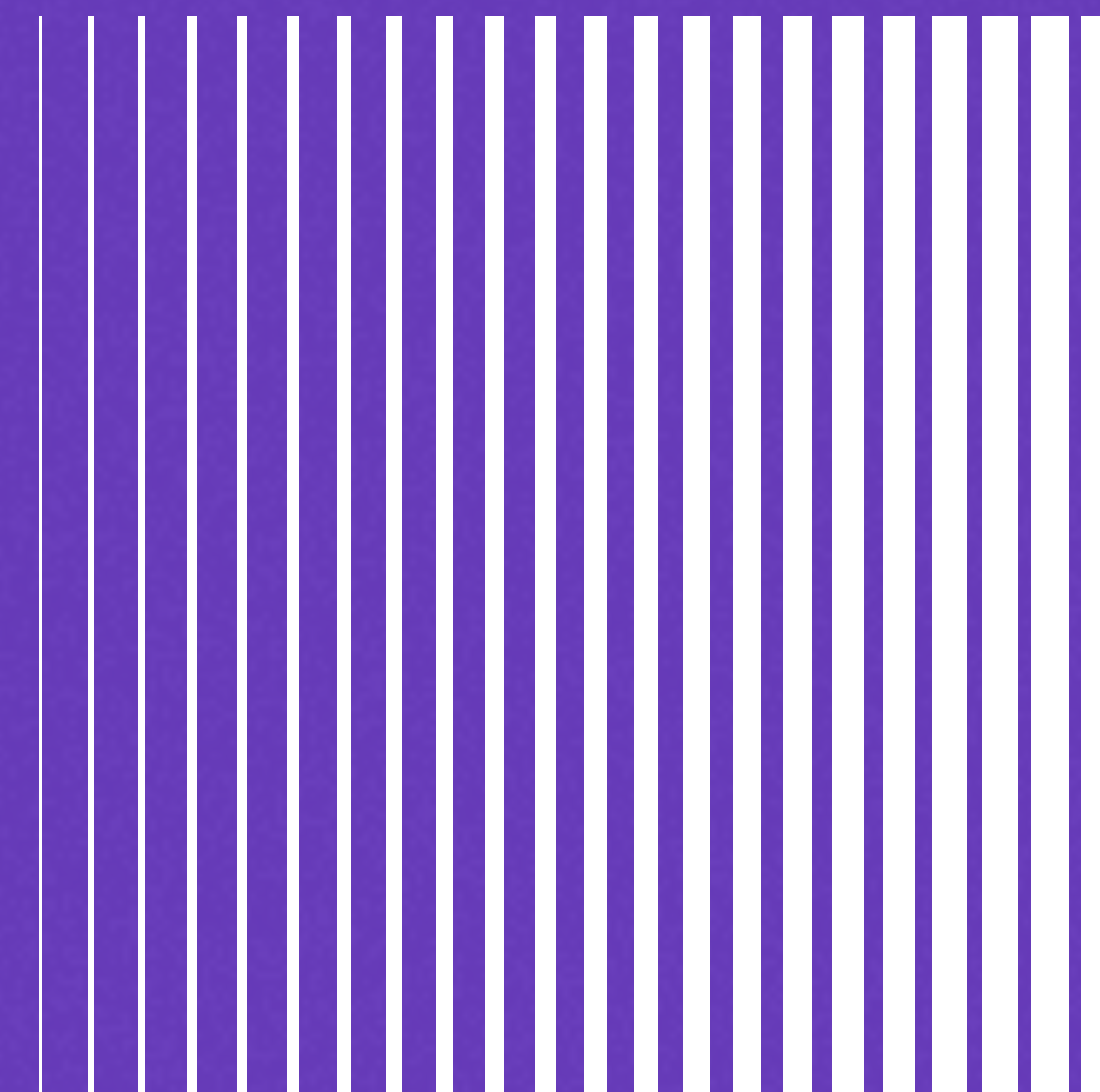
projects and exchanges
added to Revain

January

+ Comprehensive design sprint
+ Chinese social media
+ 2000 projects and exchanges listed
+ New exchange listings (TWIM, ABCC)
+ Platform bug fixing
+ New section added
+ Giveaway launched

February

+ Revain develops its own API
+ Revain gets listed on the Nitrogen p2p lending network
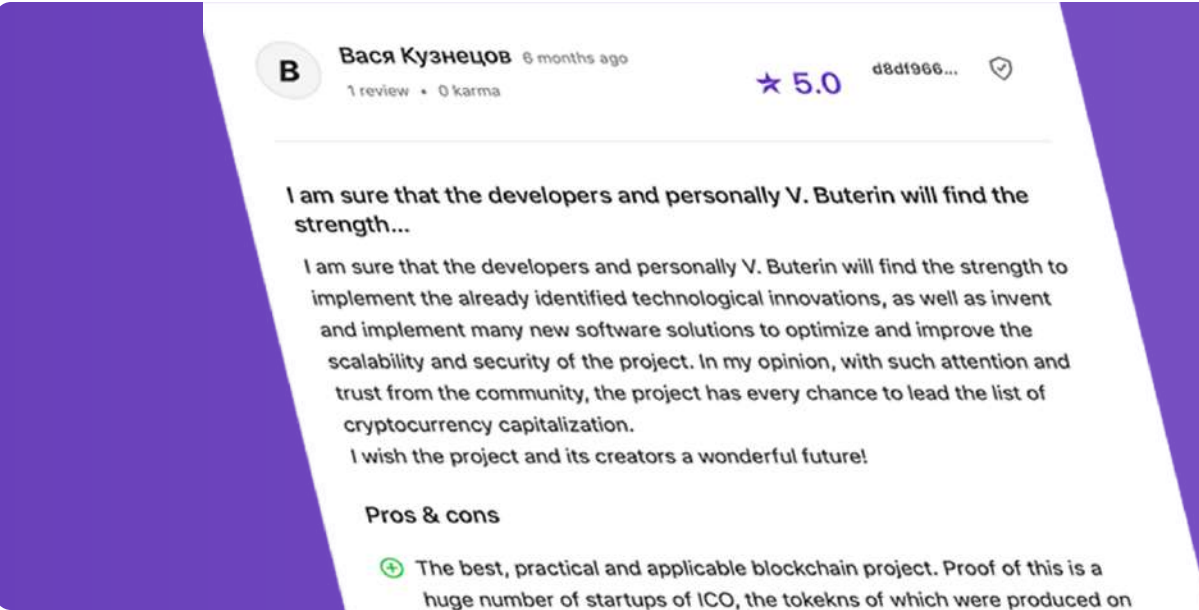+ Special promotion with KuCoin
+ IT infrastructure updated

March

+ Wallets section expansion
+ Revain Experts selection is made
+ New feature: comments
+ New listing: DigiFinex + airdrop

Q2 2019

April-June

Introducing
Revain 2.0

+ **Complete redesign**
+ **New company page**
+ **All-new review layout**
+ **New review creation page**

April

+ New Revain search introduced
+ Author of the month competition
+ New pair on BTC-Alpha exchange

May

+ Massive R token giveaway
+ New R token listing: BITKER exchange
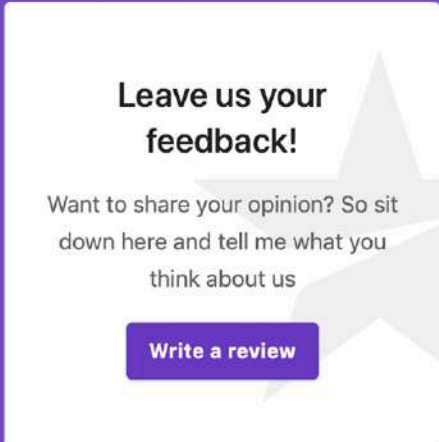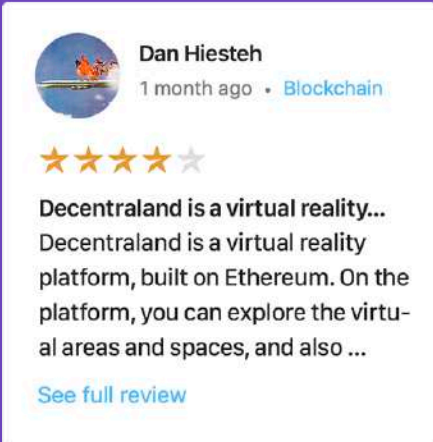+ Malta AI and Blockchain Summit participation

June

+ New listing: STEX exchange
+ Revain 2.0 beta launched
+ Revain starts a bug bounty program
+ Revain 2.0 goes out of beta with full release
+ Revain launches its biggest competition to date
+ New listing: Bitcratic Exchange

Q3 2019

July-September

Major **updates**

+ Review updates

+ Author's rating on Revain

+ All-new notification center

+ Revain Widget release

July

+ New R token trading pair on KuCoin
+ New feature is introduced: review updates
+ Review update competition is launched
+ Revain was chosen in the second round of South Korean K-Startup
+ Major update of Revain platform: Experts page, Latest reviews and more
+ New features are released: Authors Rating and Notification center

August

+ New listing: P2PB2B exchange
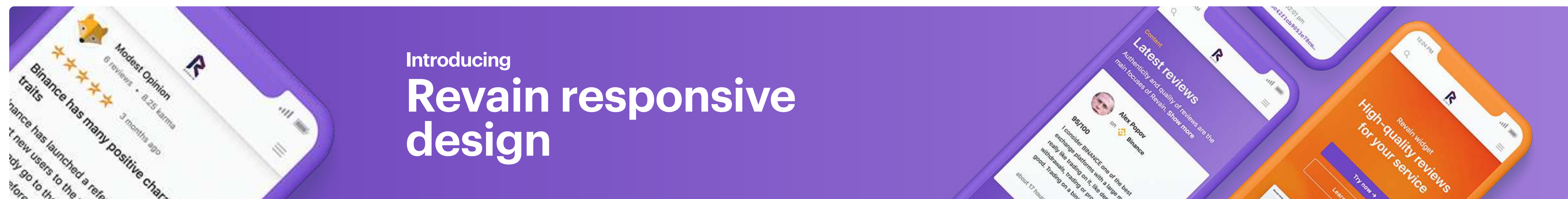+ Telegram activity competition launched
+ New listing: Coinlim exchange

September

+ New listing: ProBit exchange
+ Revain turns 2 years
+ Revain Widget introduction
+ New listing: CoinMex exchange
+ New giveaway launch

Q4 2019

October-December

Introducing
Revain responsive design

October

+ R token listed on the OKEx Korea exchange
+ Revain at Blockchain Life conference in Moscow
+ Revain at Kucoin Meetup Moscow
  Revain's big China tour
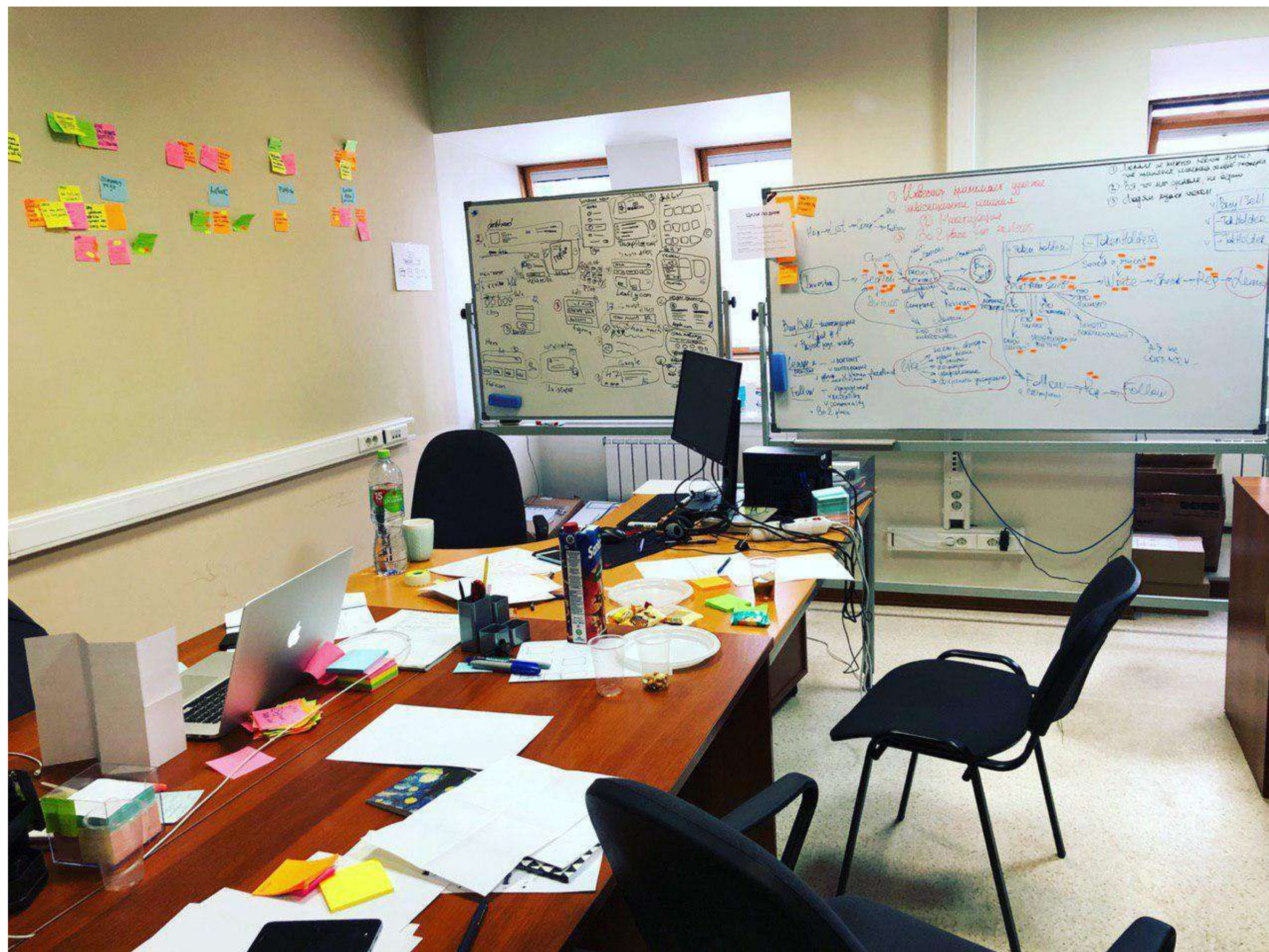
November

+ Revain responsive design release

December

+ MesChain integration of the Revain Widget
+ NetKoin integration of the Revain Widget
+ Progression system on Revain is launched

Q1 2019

January-March

Long design sprint
Rethinking the platform structure and content of the platform.

January

Product / Marketing

Revain product and marketing teams conducted a long design sprint with the purpose of rethinking the platform structure and content as well as the way the platform can be useful to the customers.
A comprehensive product research with customer interviews, hypotheses and tests was concluded.

Marketing

Revain turns to Chinese market with the launch of official Chinese Telegram and WeChat groups. A team of Chinese speaking community managers are assembled.

Q1 2019

January-March

2000+ new listings on Revain
Revain adds the biggest pack of projects and exchanges for users to review.

Token

R token gets listed on Estonia-based TWIM and Chinese ABCC crypto exchanges.

Marketing

Revain significantly expands the platform, adding more than **2000 projects and exchanges** for users to review and, thereby, making Revain the only place on the Internet where users can learn from the authentic experience on all noticeable crypto companies.
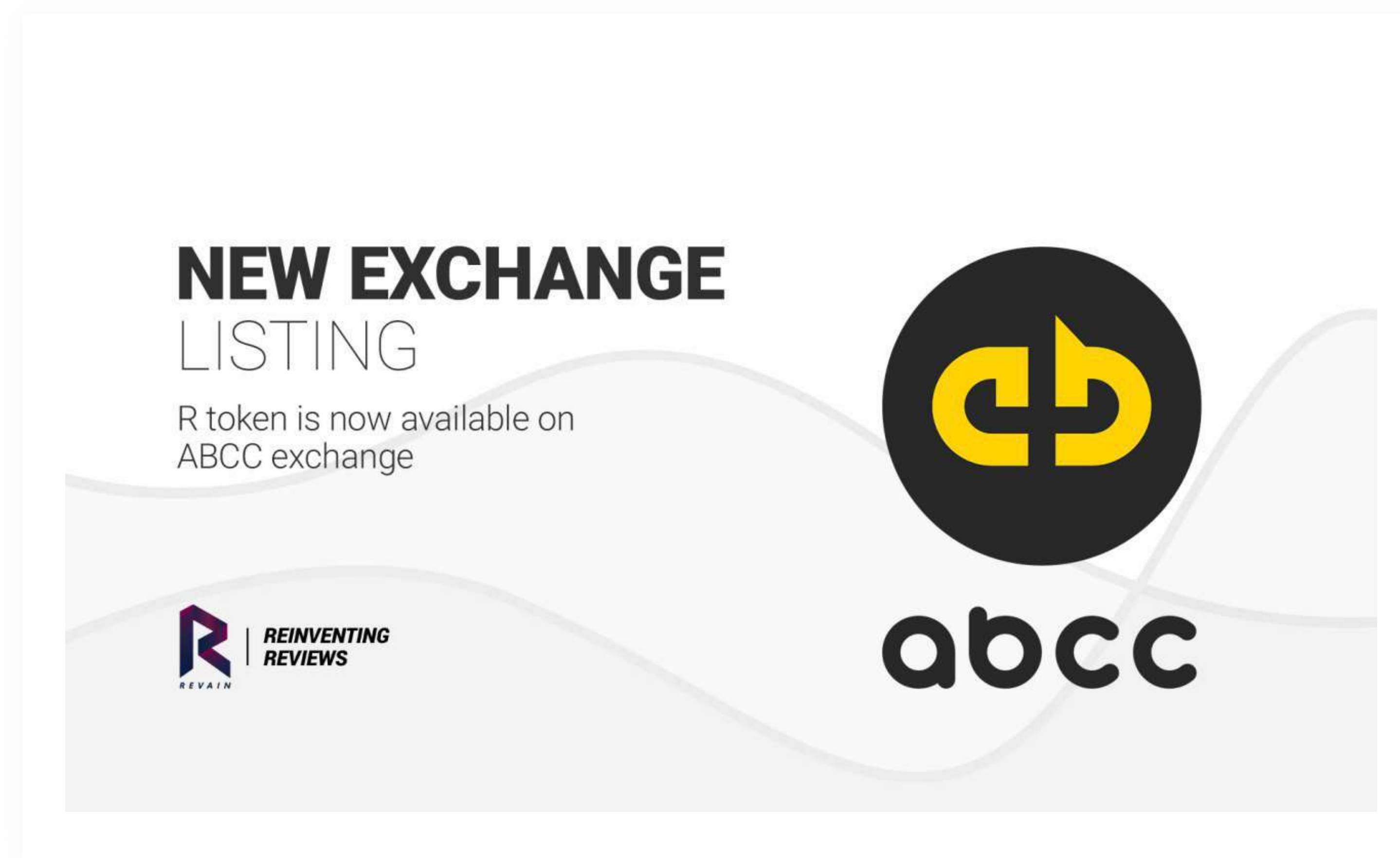
Product / Marketing

New section of the platform is added - crypto cards. Revian also started to show all the basic info you need to choose a card, such as currency, initial cost, ATM fee, monthly fee, overall fee, monthly limit, daily limit and more.

Q1 2019

January-March

R token is listed on ABCC exchange.
R token giveaway is launched along side with ABCC exchange listing.

Marketing

R token giveaway is launched along side with ABCC exchange. Users had to write high-quality reviews on ABCC in order to receive rewards.

Product

A major platform bug fixing was concluded.

February

Tech

Revain develops its own API, which allows other services to install all reviews companies rating into their own websites. Services like BTC-Alpha and Neironix has implemented Revain API.

Q1 2019

January-March

Revain gets listed on the Nitrogen p2p lending network.
Now users can earn interest or borrow assets against current portfolio.

Token

Revain gets listed on the Nitrogen p2p lending network, users of which can earn interest or borrow assets against current portfolio for taking short positions or raising liquidity

Token

No trading fee for R token promotion is launched on KuCoin exchange.
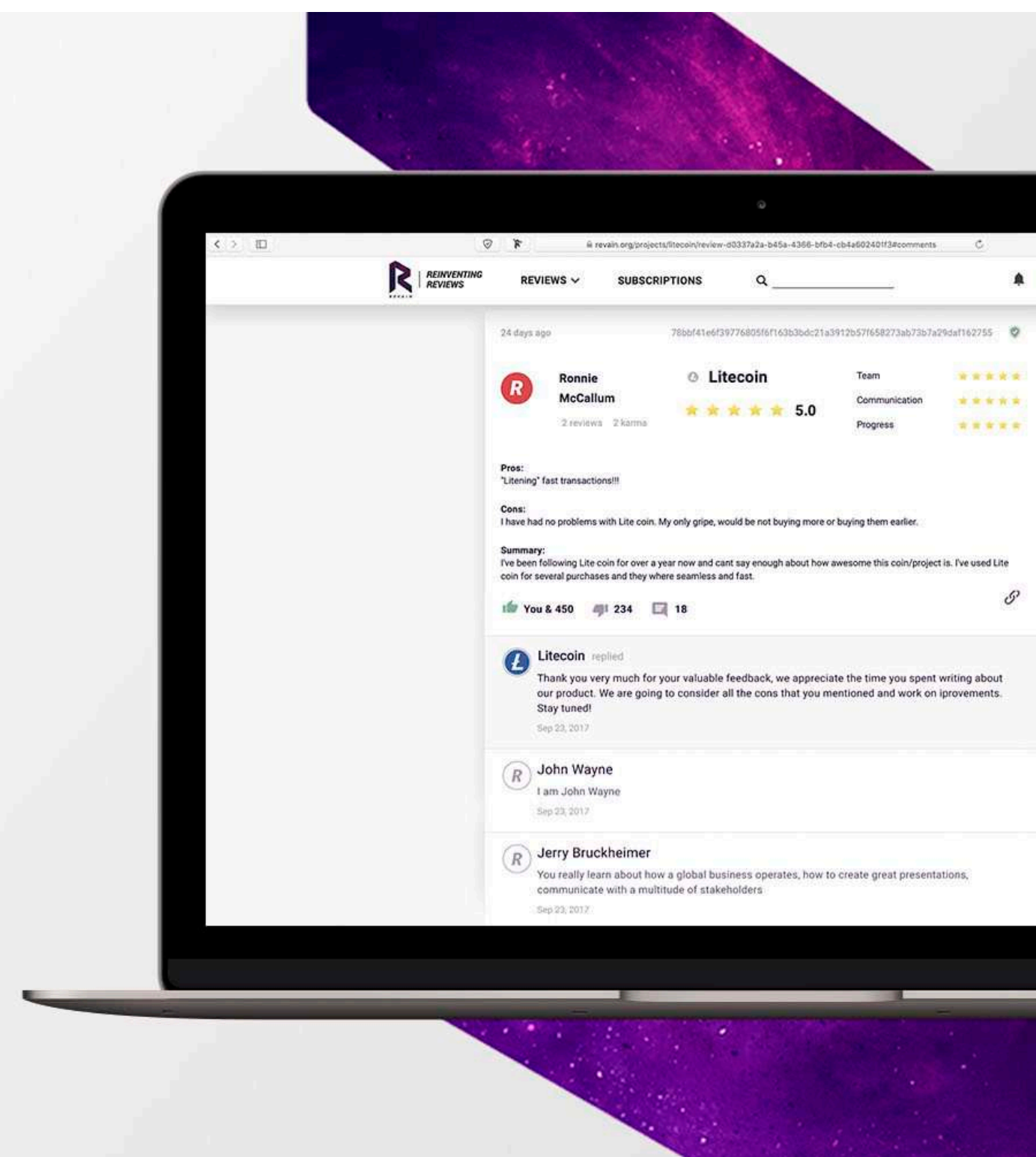
Tech

Revain IT infrastructure was completely reworked and is now capable of handling up to 1.5 million sessions per month.

Q1 2019

January-March

NEW OPTION:
COMMENTS

Leave comments to reviews, blog posts and Facebook avatars.

REVAIN | REINVENTING REVIEWS

Comment feature is released.
It allows Revain users to discuss each-other's reviews.

March

Marketing

Revain significantly expands Wallets section, adding more than 100 different crypto wallets.
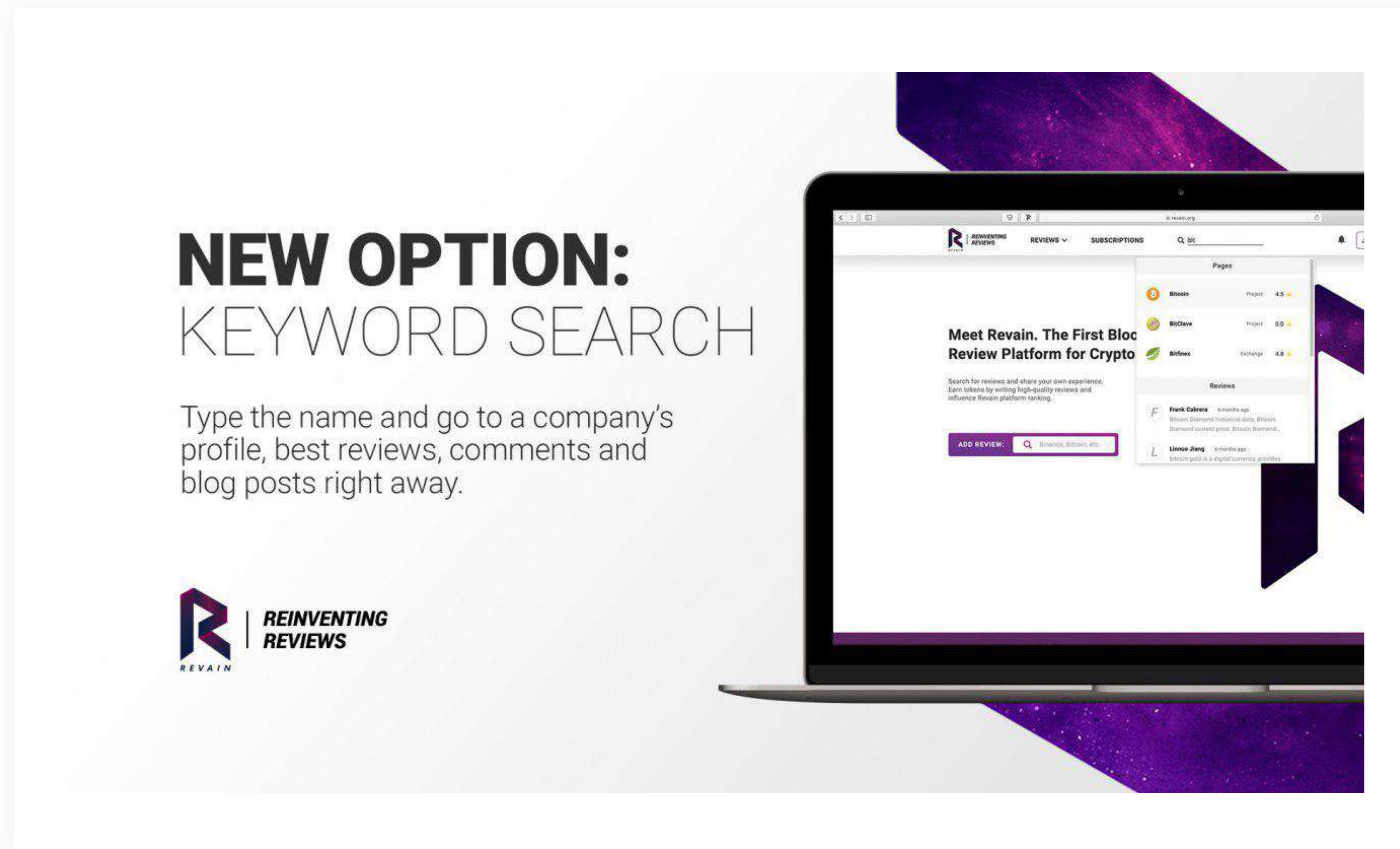
Product

Comment feature is released. It allows Revain users to discuss each-other's reviews, express their gratitude for well-written ones, or even expose how someone has manipulated facts to present a certain image that's far from truth.

Token

Revain gets listed on DigiFinex, an exchange that operates in 123 markets and frequents the top 10 cryptocurrency exchanges by volume.

Q2 2019

April-June

Revain introduced a brand new platform search.
New search parsing through all of Revain platform.

April

Product

Revain introduced a brand new search across all of Revain platform. The search has been fully redesigned to show more details in the search results. Also, it has completely new algorithm which allows more comprehensive and precise results. **More info**

Token

BTC-Alpha exchange opens a new R/USDT pair.

Marketing

'Author of the month' review competition is conducted exclusively for Revain Experts. Hundreds of high-quality reviews are written as a result of this competition. **More info**

Q2 2019

April-June

Revain CEO Rinat Arslanov meets Globiance CEO Oliver La Rosa.
Revain takes part in Malta AI and Blockchain Summit.

May

Marketing

Revain holds a massive R token giveaway with rewards up to 800 R. Hundreds of users take part in it. [More info](#)
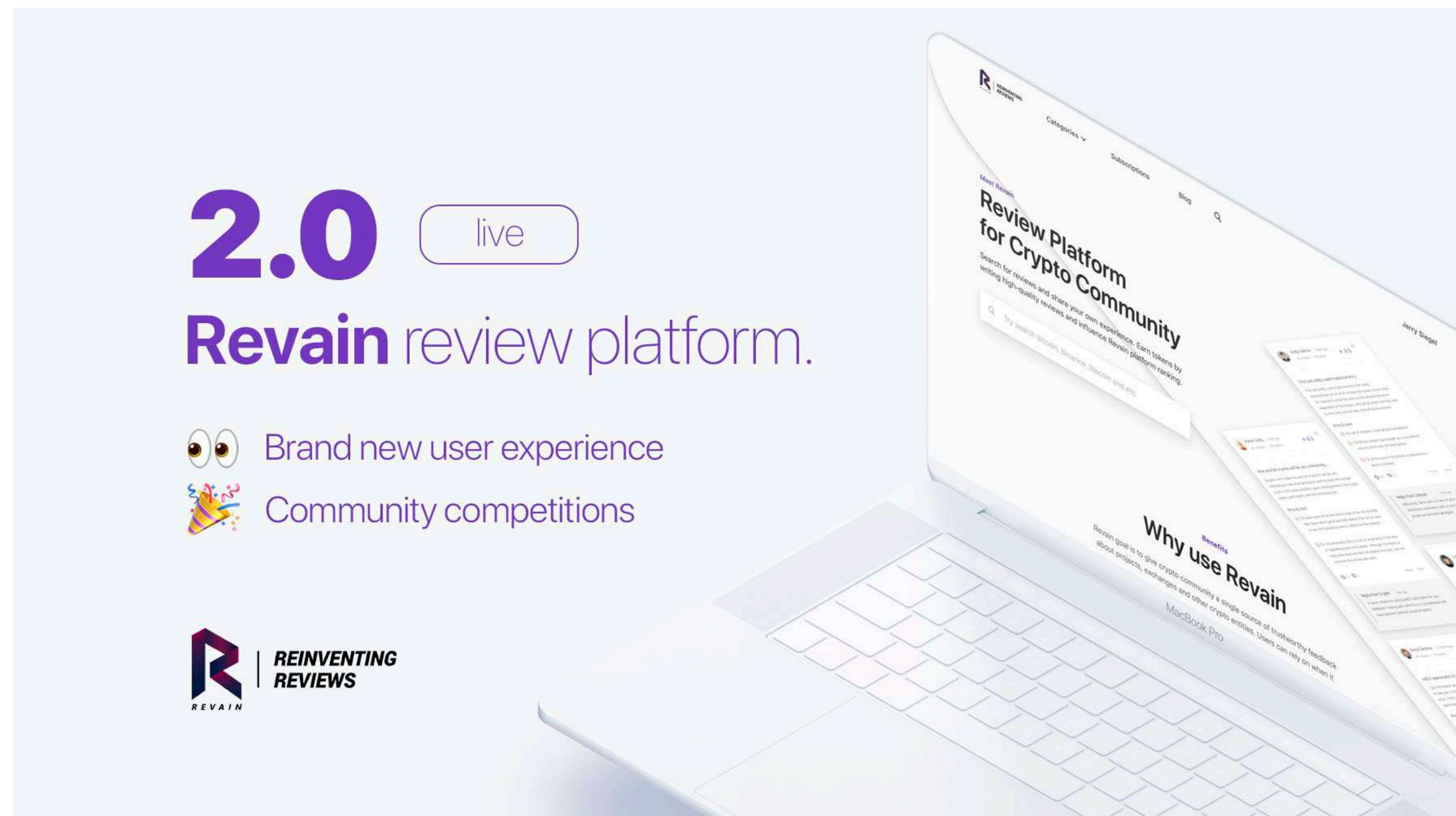
Token

Revain gets listed on BITKER exchange with R/BTC and R/USDT pairs.

Travel

Revain takes part in Malta AI and Blockchain Summit, where Revain CEO Rinat Arslanov holds a meeting with Oliver La Rosa, CEO of Globiance, an online service which combines functions of a bank and a crypto exchange.

Q2 2019

April-June

Revain 2.0
Reworked completely from the ground up + Huge competition.

June

Token

Revain gets listed on STEX, an innovative trading platform that brings a wide array of high-frequency trading algorithms to the table,, allowing for completion of high-volume orders at fast speed.

Product

Revain platform 2.0 launches in beta version.
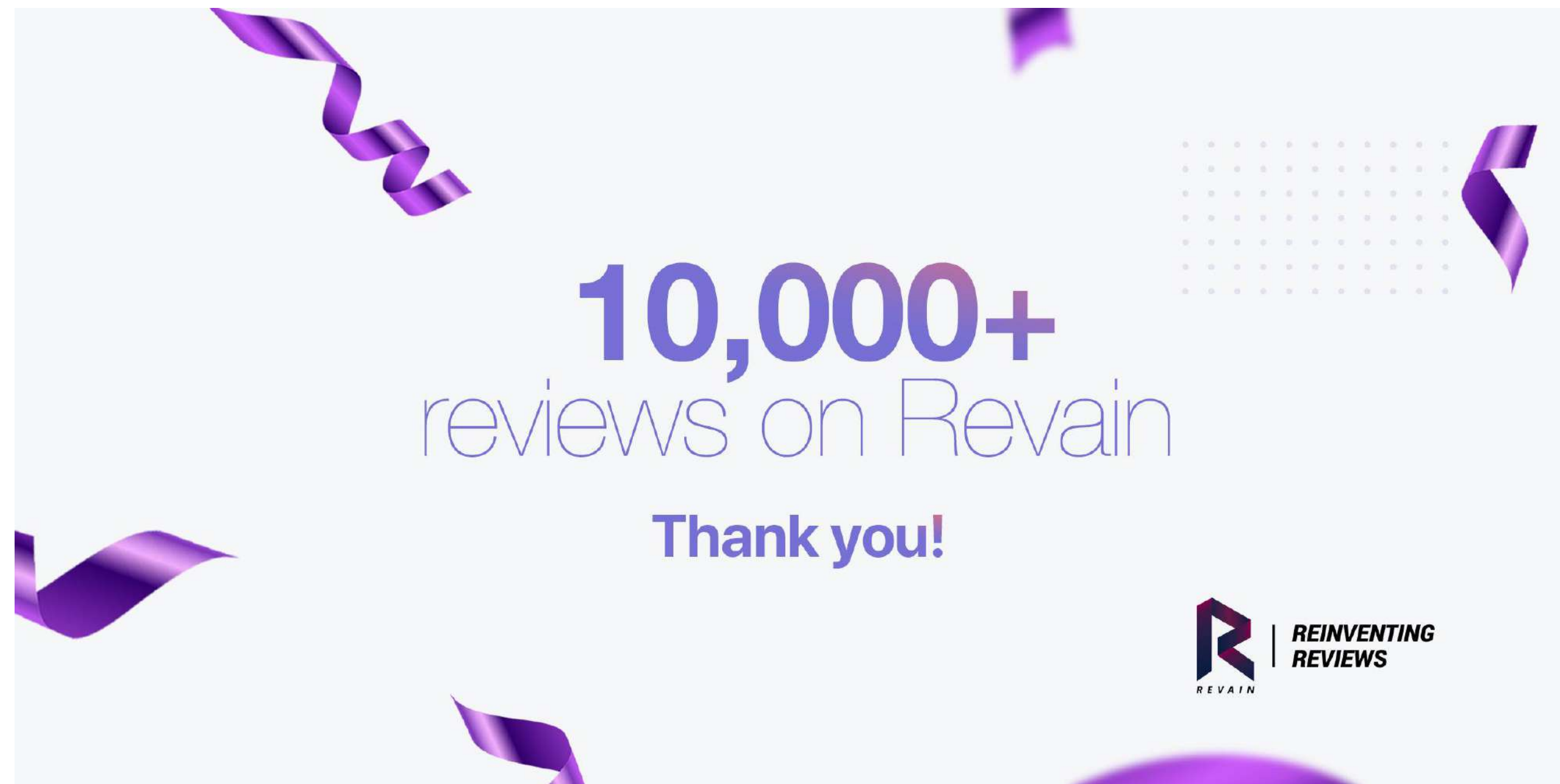
Marketing

Bug bounty program is launched exclusively for Revain Experts.

Product

Revain launches a new version of the platform which includes a completely new user interface, new features, new ranking algorithm and much more. **More info**

Q2 2019

April-June

10,000+ reviews
milestone.

Marketing

Revain launches its biggest competition yet with enormous rewards up to 300 USDT. The competition consist of two parts: 'Author of the month' and 'Social media activity'. **More info**

Milestones

New milestone for Revain: the platform passes 10,000 written reviews mark.

Token

Bitcratic exchange lists R/ETH trading pair.

Q3 2019

July-September

Presenting Revain to the global auditions in Berlin.
South Korean K-Startup Grand Challenge.

July

Token

R/USDT pair gets listed on KuCoin; R/ETH is delisted. **More info**

Product

Revain introduces a new feature - the ability to update your old review with new info. **More info**
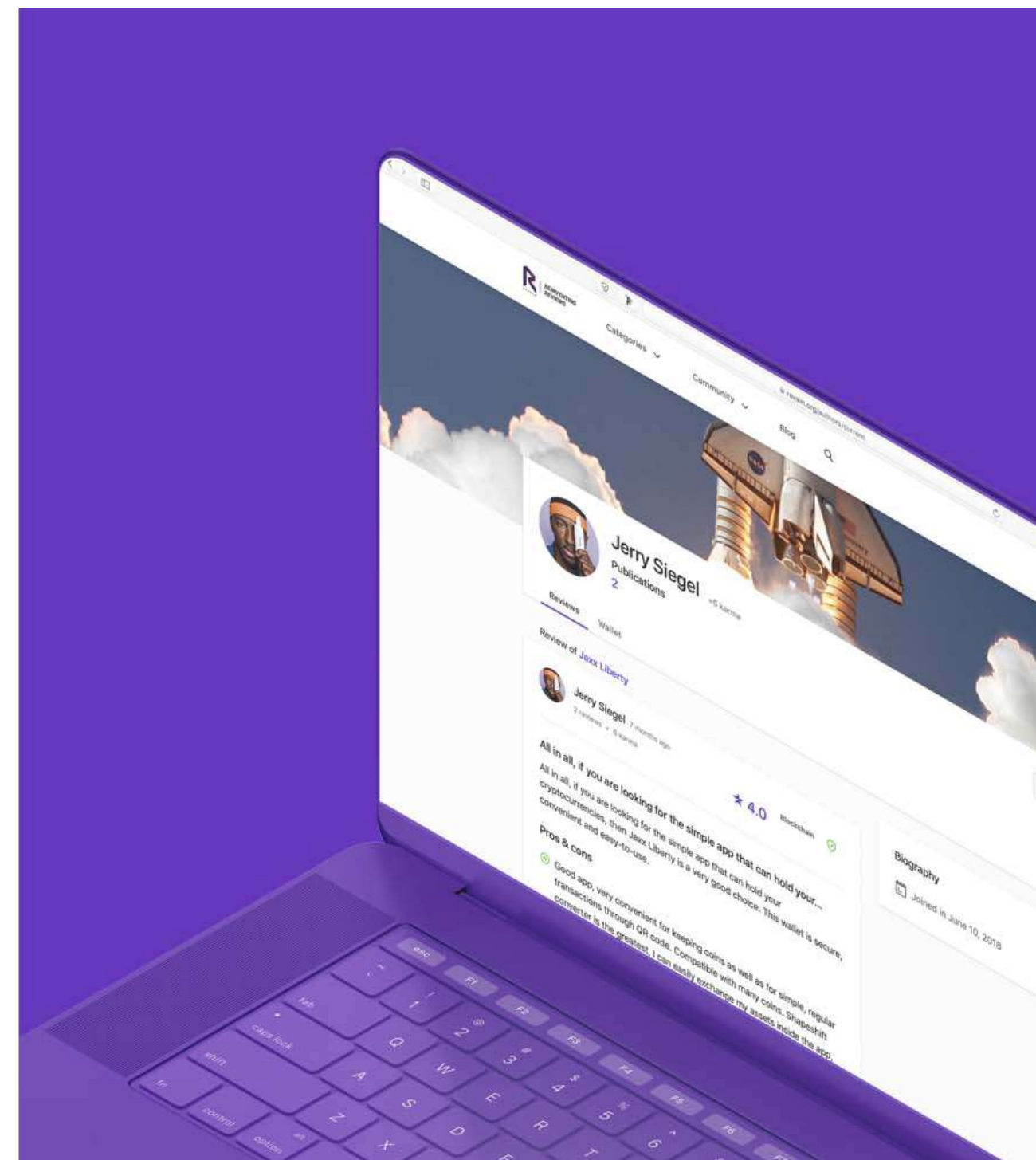
Travel

Revain goes into the second round of the South Korean K-Startup Grand Challenge. Our co-founders, Rinat Arslanov and Grigor Aproyan, presenting Revain to the global auditions in Berlin.

Q3 2019

July-September

Platform update.
Brand new Revain Experts, Latest reviews and Author's profile pages.

○ **Product**

Revain release huge platform update with 3 major features.
Revain Experts page - all information about our 'Experts' status in one place.
Latest reviews - see what's going on with review flow on Revain in real time.
Author's profile - every Revain user now has his own profile where he can put any info about himself.
[More info](#)

○ **Product**

Revain platform update: Authors Rating and Notification center. Authors Rating is the page where Revain's top authors are ranked by parameters such as ranking system, karma and number of reviews. Notification Center is a tool which keeps you updated on all things which are happening to you on Revain.
[More info](#)

Q3 2019

July-September

Revain listed on Coinlim exchange.

August

Token

Revain gets listed on P2PB2B exchange.

Marketing

Telegram activity competition is launched. Most active participants of Revain Telegram channel get rewarded.
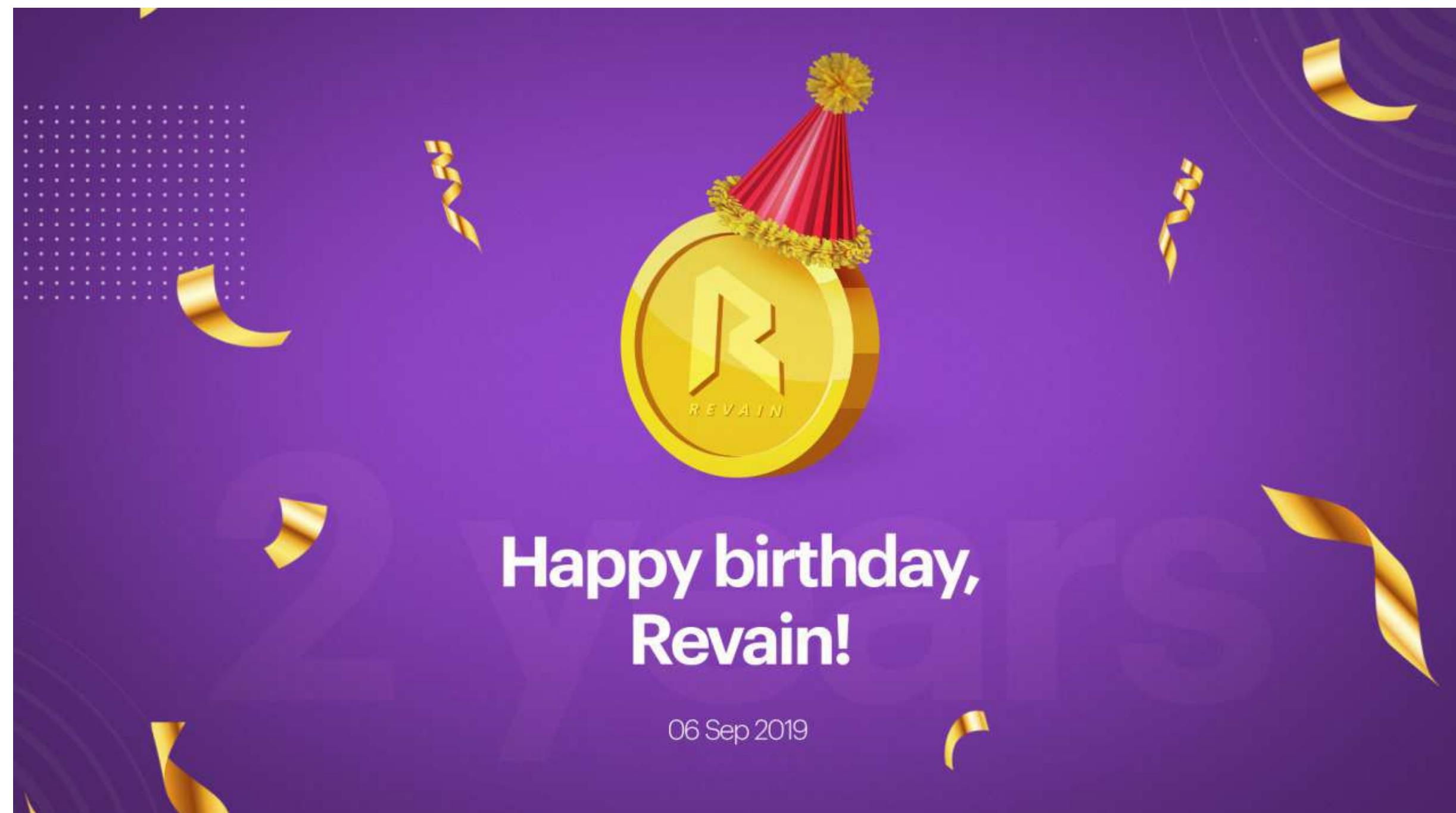
Token

Revain gets listed on Coinlim exchange with R/USDT pair.

Q3 2019

July-September

Happy 2nd birthday, Revain.
+ Celebratory giveaway is launched.

September

Token

Revain gets listed on ProBit exchange. R/KRW & R/USDT pairs are added.

Milestones

Revain turns 2 years + celebratory giveaway is launched. On September 6th 2017 Revain finished its crowdfunding campaign and started to function as a proper company. Since then Revain managed to create a team of about 25 people, get listed on a lot of exchanges, create a fully working product, receive more than 10,000 reviews and attract some active users and passionate Experts.
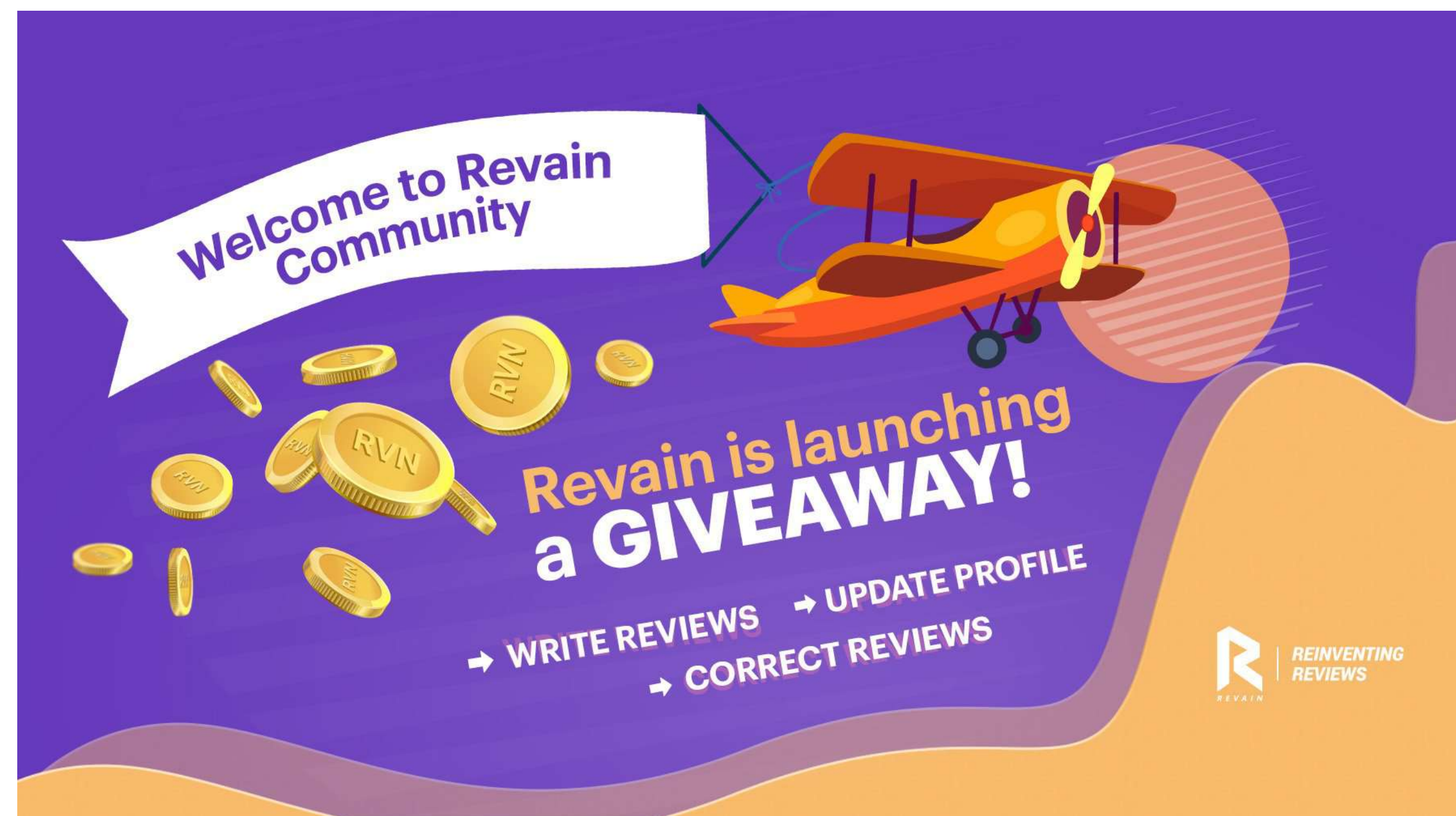
Product

Introduction of Revain Widget, the next big step in Revain's conquest of the cryptocurrency review market. Revain Widget is a web application which every website can install and integrate more than 10,000 reviews available on the platform. **More info**

Q3 2019

July-September

New giveaway.
Write reviews, update profile and correct reviews.

Token

Revain gets listed on CoinMex
More info

Marketing

Newest giveaway is launched. Participants had to write high-quality reviews, correct other authors reviews and update their profiles.

Q4 2019

October-December

Revain CEO Rinat Arslanov meets KuCoin CEO Michael Gan.
Revain at Kucoin Meetup Moscow.

October

Token

R token was listed on the OKEx Korea, a relatively new Asian branch of the popular OKEx excange. **More info**

Travel / Marketing

Revain participated in the Blockchain Life conference in Moscow. **More info**
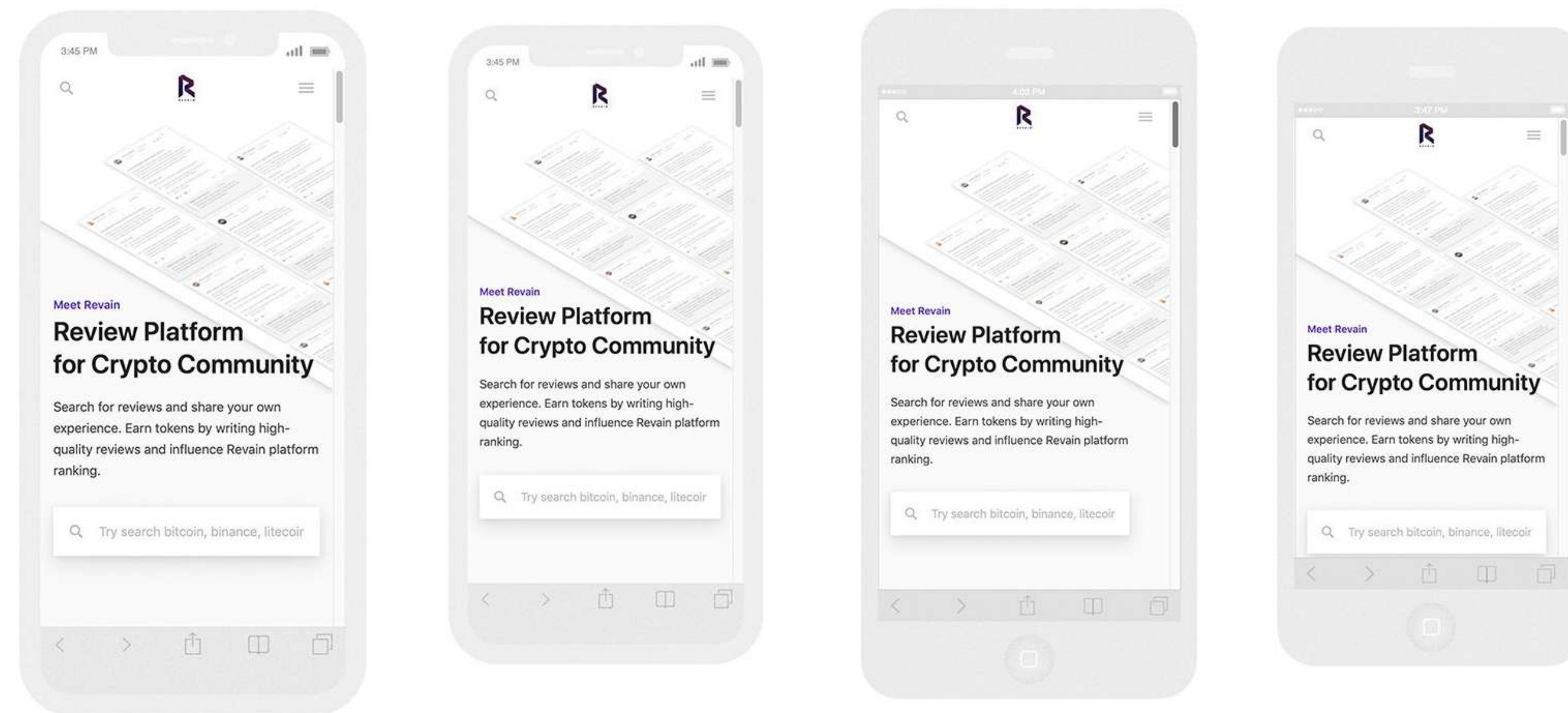
Travel

Revain at Kucoin Meetup Moscow. Revain CEO Rinat Arslanov meets KuCoin CEO Michael Gan.

Travel / Partnership

Rinat Arslanov went on a big China tour where he visited cities like Beijing, Hong Kong and Shenzhen and meet with many teams of Chinese blockchain companies, including Aicoin, CoinEx, Hoo.com, and DragonEx.

Q4 2019

October-December

iPhone 11 Pro Max, Xs Max
width: 414px

iPhone 11 Pro, X, Xs
width: 375px

iPhone 6 Plus, 7 Plus, 8 Plus
width: 414px

iPhone 6, 6s, 7, 8
width: 375px

Revain launching responsive design
Platform available on smartphones and tablets.

November

Product

Revain introduces responsive design that adapts to your screen size and controls. It's made for an easy and smooth use on all possible devices, desktop, tablet or mobile. All the functionality is accessible even on the smallest screens. **More info**

December

Marketing / Partnership

MesChain project integrates Revain Widget. It allows MesChain users to see and leave reviews about the project right from its website.

More info

Q4 2019

October-December

NetKoin project integrates Revain widget.
NetKoin users can read and leave NetKoin reviews on their site.

Marketing / Partnership

NetKoin project integrates Revain widget. Now NetKoin users can read and leave NetKoin reviews without leaving the website. **More info**

Product / Marketing

Revain launches a progression system. It introduces XP points, levels, achievements, statuses and rewards to make user's stay on the platform more engaging. **More info**
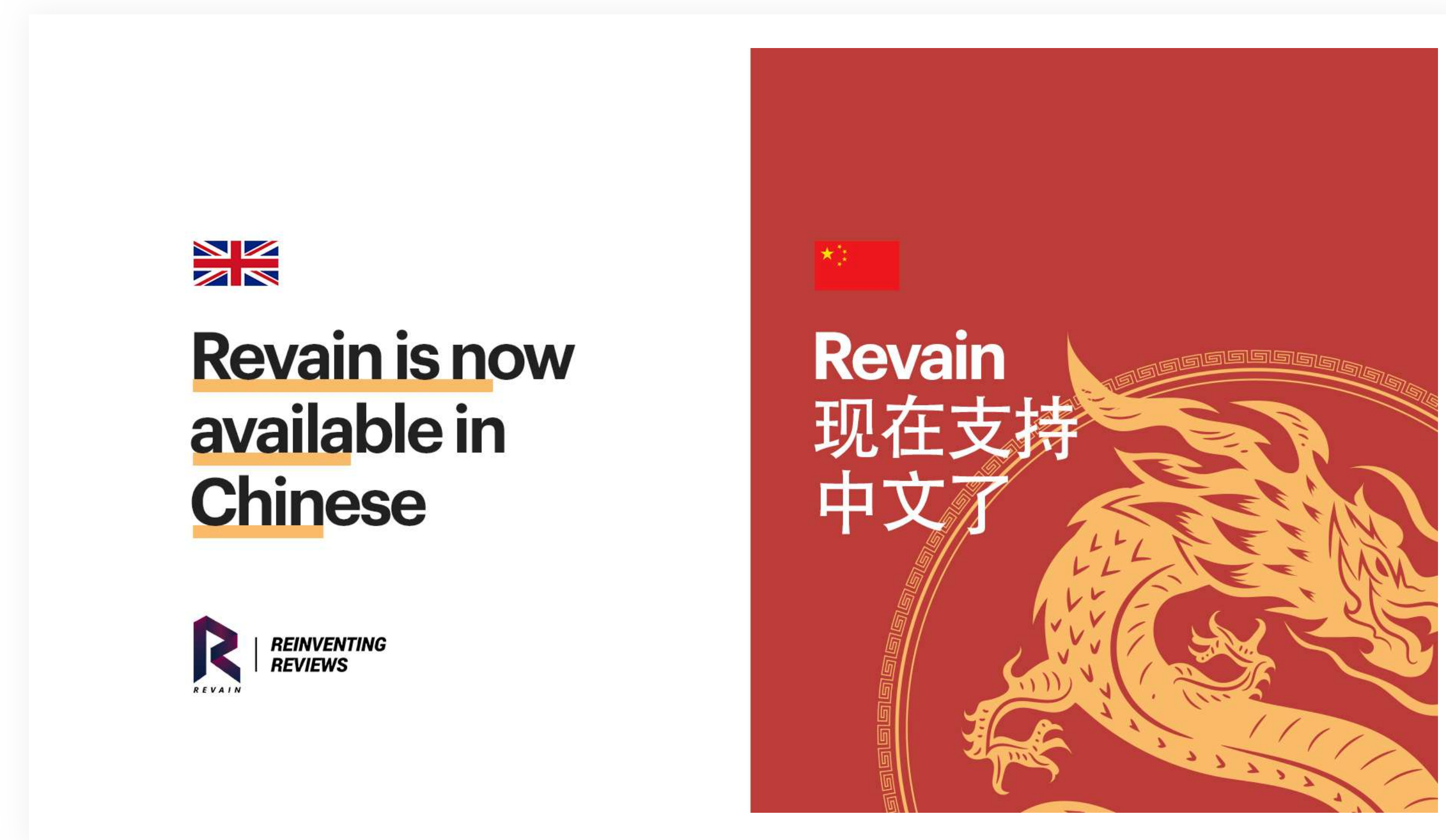
Marketing / Partnership

DragonEx integrates Revain Widget. It allows DragonEx users to see and leave reviews right on the exchange. **More info**

Q4 2019

October-December

Chinese language release.
Everything on the platform, including reviews, was translated into Chinese language.

Product

A full platform localisation was released for our Chinese community. Everything on the platform, including reviews, was translated into Chinese language.

Q1 2020

January-March

Revain in Media
and SM Channels

🔗 Check out our Beginner's section of Revain blog for "How to" articles about crypto ecosystem:

https://revain.org/beginners-section

🔗 Check our Medium blog for latest research articles on High-Tech and Crypto:

https://medium.com/revain

✉ **Contact us at:**

contact@revain.org

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